

WEDNESDAY, 14th NOVEMBER 2018

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| 09:00 - 09:30 | Registration, Welcome Coffee Break and Networking |
| 09:30 - 09:45 | Welcome Remarks
William Troy
CEO ASQ World Headquarters, American Society for Quality, USA |
| 09:45 - 09:55 | Welcome Address |
| 09:55 - 10:30 | Keynote Speaker - Strategies to conquer Quality challenges in the Digital Age
Ramez A. Baassiri
Board Member, AHB Group Investments, UAE |
| 10:30 - 11:00 | Topic Coming up |
| 11:00 - 11:30 | Coffee Break and Networking |
| 11:30 - 12:00 | Quality 4.0: Travelling into the Future
Moataz El-Menshawy
Owner / Managing Director, Think Quality First Consulting & Training Services INC
Canada |
| 12:00 - 12:30 | The role of Quality in the Digital Age
Jorge Javier Roman Garate
International Consultant in Business Excellence & Benchmarking, Dubai Police
UAE |
| 12:30 - 13:00 | Building a Culture of Quality – An Example from the United States Military
William Troy
CEO ASQ World Headquarters, USA |
| 13:00 - 14:00 | Lunch & Networking |
| 14:00 - 15:30 | Round Table Discussion: The Future of Quality in the Digital Age
Moderators: Abdulaziz Al-Othman , Executive Director, TAIBA, KSA
Denis Devos , Principal Advisor, Devos Associates Inc, USA |
| 15:30 - 15:45 | Coffee Break and Networking |
| 15:45 - 16:15 | Determine Risks and Opportunities that need to be addressed in the Digital Age
Trevor A. Craney , ASQ Fellow, CRE & CQE, PMP
Associate Director, Statistics, United Technologies Aerospace Systems, USA |
| 16:15 - 16:45 | Importance of Quality and Innovation in Education
Student presenters: Omar Soudan Mohammad Anati Farkh Leqa Azim
Fatma Arif Al Bastaki Sara Naeem Fekri |

THURSDAY, 15th NOVEMBER 2018

08:00 - 08:30	Registration, Welcome Coffee Break and Networking
08:30 - 08:45	Introduction and Overview of Day 1
08:45 - 09:45	Keynote Speaker - Embracing Disruption John McElligott CEO, York Exponential, USA
09:45 - 11:00	ASQ MEA Quality Professionals Award, Innovation Award, Student Case Study Competition
11:15 - 11:30	Coffee Break and Networking
11:30 - 12:00	Transforming Digital Business with IBM Watson Cognitive Technology Elmer K. Corbin 2018 Chairman of the Board, ASQ, Director and Global Delivery Excellence Leader IBM Watson Health, USA
12:00 - 12:30	Quality 4.0 and You Jim Nelson Director of Corporate Continuous Improvement and Manufacturing Quality Airworthy Aerospace, Inc., USA
12:30 - 13:00	The Digital Road to Quality Success: More human than ever Amy Schabacker Dufrane Ed.D., SPHR, CAE, CEO - HR Certification Institute, USA
13:00 - 14:00	Lunch & Networking
14:00 - 14:30	Challenges Operators face in terms of Quality Vs Investment by owners Laurent A. Voivenel Senior Vice President, Operations & Development for Middle East, Africa & India Swiss-Belhotel International, UAE
14:30 - 15:00	There's more to Quality in the Digital Age Carl Andrews , MBA, Maps Head of Aviation, Aerospace & Defence, Ideagen, UK
15:00 - 15:15	Coffee Break and Networking
15:15 - 15:35	Managing Disruption: Leading Digital Transformation and Innovation Sid Ahmed Benraouane , Ph.D. Advisor, Dubai Police, UAE
15:35 - 15:55	Innovation Invigorated Through Lean Six Sigma Jim Spichiger Assistant Vice President, Process Transformation Team, Park National Bank, Newark OH, USA
15:55 - 16:00	Closing Remarks Kavitha Prabhu General Manager ASQ MEA, UAE